

# Ishita Poddar

A designer by profession, an almost-barista for my friends and happiest when in and around nature.

I approach projects with thorough research and relevant skills to make it come alive in the best way possible. Be it nurturing a brand story, strategising communication, visualising emotions and thoughts, art directing a product shoot or managing production.

## PERSONAL SKILLS

- + Versatile with work style and people alike
- + Responsible with deadlines
- + Loves to organise files
- + Eager to learn new things always
- Sometimes gets too conscious while public speaking
- Yet to master AI tools
- Need to jump more out of the box

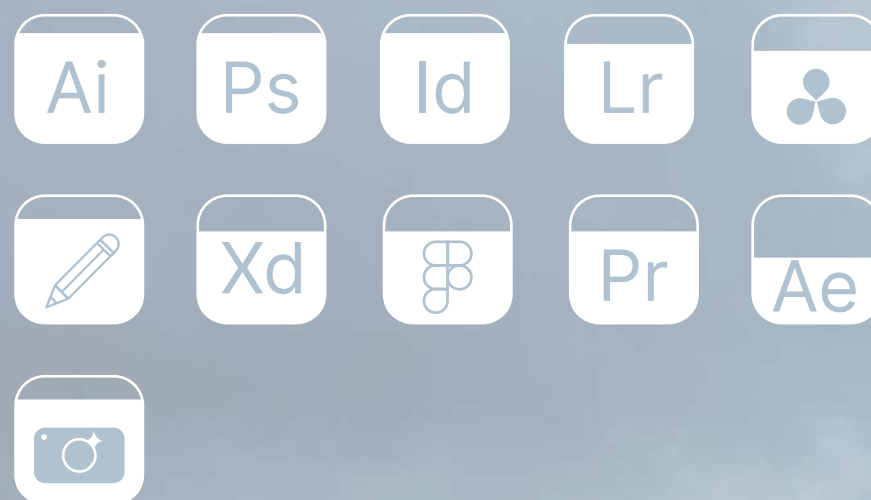
Proficient in:  
Bengali, English, Hindi

## EDUCATION

2002 - 2017 Delhi Public School,  
Ruby Park, Kolkata

2017 - 2021 UG in Graphic Design,  
MIT Institute of Design, Pune

## TECHNICAL SKILLS



## WORK EXPERIENCE

- June 2019 - July 2019 Graphic Design Intern at Ogilvy, Kolkata
- Feb 2020 - Mar 2020 Event Identity Design | Freelance for Women in Data Science, Pune
- Jan 2021 - Jul 2021 Graphic Design Intern at Studio Sorted, Bangalore
- Aug 2021 - Jun 2022 Graphic Designer at The Bold Creative, Bangalore
- Aug 2022 - Jun 2025 Graphic Designer at Wari Watai, Bangalore (as part of Lab Nilaya)
- Jun 2025 - Present Graphic Designer at Landor