

Ishita Poddar

A designer by profession, an almost-barista for my friends and happiest when in and around nature.

I approach projects with thorough research and relevant skills to make it come alive in the best way possible. Be it nurturing a brand story, strategising communication, visualising emotions and thoughts, art directing a product shoot or managing production.

PERSONAL SKILLS

- + Versatile with work style and people alike
- + Responsible with deadlines
- + Loves to organise files
- + Eager to learn new things always
- Sometimes gets too conscious while public speaking
- Yet to master AI tools
- Need to jump more out of the box

Proficient in:
Bengali, English, Hindi

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EDUCATION

2002 Delhi Public School,
-2017 Ruby Park, Kolkata

2017 UG in Graphic Design,
-2021 MIT Institute of Design, Pune

TECHNICAL SKILLS



WORK EXPERIENCE

June 2019 - July 2019 • Graphic Design Intern at Ogilvy, Kolkata

Feb 2020 - Mar 2020 • Event Identity Design | Freelance for Women in Data Science, Pune

Jan 2021 - Jul 2021 • Graphic Design Intern at Studio Sorted, Bangalore

Aug 2021 - Jun 2022 • Graphic Designer at The Bold Creative, Bangalore

Aug 2022 - Jun 2025 • Graphic Designer at Wari Watai, Bangalore (as part of Lab Nilaya)

Jun 2025 - Present • Graphic Designer at Landor



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